



Sponsorship Opportunities

RunAPalooza 2018

As part of RunAPalooza, The Jersey Shore Relay, The Asbury Park 1/2 Marathon and The Jersey Shore 5K are an excellent opportunity to promote and market your company/organization. The Relay has gained significant attention over the past several years by participants and spectators along the 26.2-mile "point to point" route along the Jersey Shore of Ocean and Monmouth Counties. It is one of the top Ten Largest Relays at the Marathon Distance in the United States with over 3000 people participating. The Asbury Park 1/2 Marathon was named one of the top Half Marathons at the Jersey Shore in 2014.

Below are 2018 Sponsorship Opportunities that are available. We welcome the opportunity to discuss these opportunities with you to specifically tailor a package that best suits your budget and marketing needs. RunAPalooza 2018 will be held Saturday, April 21st.

Presenting Sponsor \$25,000

- Company logo/name as presenting sponsor for RunAPalooza 2018
- Company logo featured prominently on front page of race website, RunAPalooza.info
- Company logo featured prominently on all social media race promotions and press releases
- Company logo displayed prominently on ALL participating t-shirts (*approximately 4,000 runner's and volunteers*)
- Company logo displayed prominently on ALL runners bibs (*approximately 3,500*)
- Company banner displayed prominently at start and finish line and the four transition points (*Brick Beach, Point Pleasant, Manasquan, Belmar*)
- Awards ceremony recognition following race
- Prime Vendor Table location at post race party to distribute give-a-ways and promote business to all participants
- Opportunity to set up display units at race site
- Full-page advertisement insert (20lb paper) to all runners with bib mailing.
- 10 complimentary RunAPalooza race entries. **Must be registered by March 1th, 2018*

Premier Sponsor \$10,000

- Company logo featured on sponsorship page of race website, RunAPalooza.info
- Company logo featured on all social media race promotions and press releases
- Company logo displayed on back all participating t-shirts (*approximately 4,000 runner's and volunteers*)
- Company logo displayed on all half marathon runners bibs
- Company banner displayed prominently at start and finish line and the four transition points (*Brick Beach, Point Pleasant, Manasquan, Belmar*)
- 1/2 page advertisement insert to all runners with bib mailing (*Subject to time restraints*)
- Awards ceremony recognition following race
- Prime Vendor table at post race party to distribute give-a-ways and promote business to all participants

- 7 complimentary RunAPalooza race entries. **Must be registered by March 1th, 2018*

Relay, Half Marathon or 5K Sponsor \$5,000

- Company logo featured on sponsorship page of race website, RunAPalooza.info
- Company logo featured on all social media, race promotions and press releases
- Company logo displayed on back all participating t-shirts (*approximately 4,000 runner's and volunteers*)
- Company logo displayed on ALL runners bibs (*approximately 3,500*)
- Company feather flag (you provide) displayed at finish line.
- 1/4 page Advertisement insert to all runners with bib mailing (*Subject to time restraints*)
- Awards ceremony recognition following race
- Vendor table at post event party to distribute give-a-ways and promote business to all participants
- 5 complimentary RunAPalooza race entries. **Must be registered by March 1th, 2018*

General RunAPalooza \$1,000

- Company logo featured on sponsorship page of race website, RunAPalooza.info
- Company logo featured on all social media race promotions and press releases
- Company logo displayed on back of all participating t-shirts (*approximately 4,000 runner's and volunteers*)
- Vendor table at post race party to distribute give-a-ways and promote business to all participants.
- 1/8 page Advertisement insert to all runners with bib mailing.
- 2 complimentary RunAPalooza race entries. **Must be registered by March 1st, 2018*

In-Kind Partner

- Company logo featured on partners page of race website, RunAPalooza.info
- Company logo featured on all social media, race promotions and press releases
- Company logo displayed on back of all participating t-shirts, as a partner (*approximately 4,000 runner's and volunteers*)
- Vendor table at post race party to distribute give-a-ways and promote business to all participants.
- 1/8 page Advertisement insert to all runners with bib mailing.

For more information contact:

Jersey Shore Dream Center
MARY MACNEILL
877.391.JSDC (5732) Ext 4
mary@jerseyshoredreamcenter.org

**Expo Tables Available
to sponsors and
partners only!**

For info visit www.RunAPalooza.org

Please call 877.391.5732 Ext 4 to discuss benefits for each of the above sponsorship levels.

Jersey Shore Running Club Inc is a registered 501(c)(3) organization located in Shrewsbury, NJ.
Donations are tax deductible to the extent allowed by law.