



Present Sponsorship Opportunities

RunAPalooza 2017

As part of RunAPalooza, The Jersey Shore Relay, The Asbury Park 1/2 Marathon and The Jersey Shore 5K are an excellent opportunity to promote and market your company/organization. The Relay has gained significant attention over the past several years by participants and spectators along the 26.2-mile "point to point" route along the Jersey Shore of Ocean and Monmouth Counties. It is one of the top Ten Largest Relays at the Marathon Distance in the United States with over 3000 people participating. The Asbury Park 1/2 Marathon was named one of the top Half Marathons at the Jersey Shore in 2014.

Below are 2017 Sponsorship Opportunities that are available. We welcome the opportunity to discuss these opportunities with you to specifically tailor a package that best suits your budget and marketing needs.

Presenting Sponsor \$25,000

- Company logo/name as presenting sponsor for RunAPalooza 2017
- Company logo featured prominently on front page of race website, RunAPalooza.info
- Company logo featured prominently on all social media race promotions and press releases
- Company logo displayed prominently on ALL participating t-shirts (*approximately 4,000 runner's and volunteers*)
- Company logo displayed prominently on ALL runners bibs (*approximately 3,500*)
- Company banner displayed prominently at start and finish line and the four transition points (*Brick Beach, Point Pleasant, Manasquan, Belmar*)
- Awards ceremony recognition following race
- Prime Vendor Table location at post race party to distribute give-a-ways and promote business to all participants
- Opportunity to set up display units at race site
- 10 complimentary RunAPalooza race entries. **Must be registered by March 1st, 2017*

Relay Sponsor \$5,000

- Company logo featured on sponsorship page of race website, RunAPalooza.info
- Company logo featured on all social media race promotions and press releases
- Company logo displayed on back all participating t-shirts (*approximately 4,000 runner's and volunteers*)
- Company logo displayed on all relay runners bibs
- Company banner displayed at finish line and at the four transition points (*Brick Beach, Point Pleasant, Manasquan, Belmar*)
- Company promotional inserts to go out with Relay marathon material (*Subject to time restraints*)
- Awards ceremony recognition following race
- Vendor table at post event party to distribute give-a-ways and promote business to all participants
- 5 complimentary RunAPalooza race entries. **Must be registered by March 1st, 2017*

Half Marathon Sponsor \$5,000

- Company logo featured on sponsorship page of race website, RunAPalooza.info
- Company logo featured on all social media race promotions and press releases
- Company logo displayed on back all participating t-shirts (*approximately 4,000 runner's and volunteers*)
- Company logo displayed on all half marathon runners bibs
- Company signage displayed throughout half marathon course, and at the finish line.
- Company promotional inserts to go out with half marathon material (*Subject to time restraints*)
- Awards ceremony recognition following race
- Vendor table at post race party to distribute give-a-ways and promote business to all participants
- 5 complimentary RunAPalooza race entries. **Must be registered by March 1th, 2017*

Jersey Shore 5K \$5,000

- Company logo featured on sponsorship page of race website, RunAPalooza.info
- Company logo featured on all social media race promotions and press releases
- Company logo displayed on back all participating t-shirts (*approximately 4,000 runner's and volunteers*)
- Company logo displayed prominently on all 5K runners bibs
- Company signage displayed throughout 5K runners course and finish line.
- Company promotional inserts on all pertinent promotional 5K material & Bib pick-ups (*Subject to time restraints*)
- Awards ceremony recognition following race
- Vendor table at post race party to distribute give-a-ways and promote business to all participants.
- 5 complimentary RunAPalooza race entries. **Must be registered by March 1th, 2017*

General RunAPalooza \$1,000

- Company logo featured on sponsorship page of race website, RunAPalooza.info
- Company logo featured on all social media race promotions and press releases
- Company logo displayed on back of all participating t-shirts (*approximately 4,000 runner's and volunteers*)
- Vendor table at post race party to distribute give-a-ways and promote business to all participants.
- Company promotional inserts to go out with all bib pick-ups.
- 2 complimentary RunAPalooza 5K race entries. **Must be registered by March 1st, 2017*

For more information contact:

Jersey Shore Dream Center
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Expo Tables Available

For info visit www.RunAPalooza.org

Please call 877.391.5732 Ext 4 to discuss benefits for each of the above sponsorship levels.

Jersey Shore Running Club Inc is a registered 501(c)(3) organization located in Shrewsbury, NJ.
Donations are tax deductible to the extent allowed by law.